



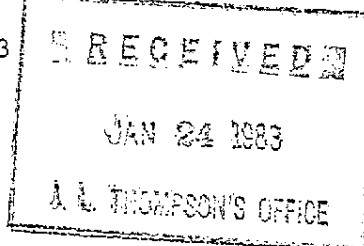
**JESSE OWENS  
INTERNATIONAL  
AMATEUR ATHLETE  
AWARD DINNER**

COMMITTEE HEADQUARTERS: Metropolitan New York Region of the United States Olympic Committee/ New York Statler Hotel/  
Suite 600A/401 Seventh Ave./New York, New York 10001/(212) 244-2606

*Jim Thompson*  
*Maybe Miller would  
be interested?*

DINNER CHAIRMAN: HOWARD MILLER - President, Avis Inc.  
MASTER OF CEREMONIES: JACK WHITAKER, ABC Sports

January 18, 1983



Dear Mr Landry:

The Second Annual Jesse Owens International Amateur Athlete Award Dinner will be held on Wednesday, March 16, 1983 in the Grand Ballroom of the New York Hilton Hotel.

A Souvenir Journal will be distributed as an industry index pictorial review honoring the World's Outstanding Amateur Athlete for 1982 and the presentation to the winner of the Jesse Owens Trophy. The proceeds will benefit the United States Olympic Committee and the Jesse Owens Memorial Foundation which provides scholarships for deserving youth.

The evening will reflect our great American spirit exemplified by Jesse Owens and the people-to-people international ties that athletes bring so well to a world beset by problems. There will be a host of Great Olympians present as well as distinguished men and women from the business, professional and diplomatic communities.

On March 18, 1982 we launched an Award in sports which is surely to become one of the most significant sports awards in the world. This award should grow in stature and importance on an international level as the Heisman has nationally. Jesse was a citizen of the World because of his Olympic fame and his efforts in promoting international understanding. To quote Dan Rather of CBS News and Jack Whitaker of ABC Sports, who were Guest Speaker and Master of Cermonies respectively, they stated that, "it was the best dinner we ever addressed."

We are enclosing a Journal rate card with all the pertinent information referring to the Journal.

We look forward with great pleasure to your participation in the Second Jesse Owens International Amateur Athlete Souvenir Journal.

Sincerely,

*James McDonald*  
James McDonald  
Chairman - Journal Committee